GUIDANCE ON THE USE OF AI IN APPLICATIONS AND REPORTING

Artificial intelligence (AI) tools are being used more in our lives. We understand that organisations seeking funding may want to use these tools to help with their applications to the Sir George Martin Trust as it can save time and energy, especially if English is your second language or you have a learning difficulty such as dyslexia. Also, if you are new to writing funding applications, AI can be very helpful.

We do not discourage the use of AI tools to help complete your Expression of Interest and/or full application to the Sir George Martin Trust, but it's really important that if you do decide to use AI, you use it just as a starting point and ensure that your application is 100% accurate and shows in-depth knowledge of your organisation and why its work is so important.

You need to be able to tell the unique story of your organisation's work and what you want us to fund as well as ensuring your application is not misleading or inaccurate. Applications that provide clear, detailed information make it easier for our trustees to understand your proposals. If you use an AI tool to write your application, check the final version clearly tells us what you want to do, why, when, where and who will be involved. Personalise your application as much as possible so that it is not obvious that an AI tool has been used and only use AI where it will significantly improve the quality of your application.

Risks when using AI
Your data might not be private. AI tools, especially free ones, may store data you input. This could compromise confidentiality. Before you enter any data into AI tools, check your organisation's policies and relevant legislation such as UK General Data Protection Regulation (GDPR) in relation to personal data.

AI has an environmental impact
AI tools use large amounts of energy and fresh water to power their data centres. Estimates suggest that ChatGPT uses between 50 and 90 times more energy per query than a conventional online search.

Last edited and approved: June 2026