



Impact Report

2022 - 2023

Sir
George
Martin
Trust



Introduction

The Sir George Martin Trust was established in 1956 and is an independent grant maker which aims to improve the lives of disadvantaged and vulnerable people in West Yorkshire by giving grants to predominantly small, local, registered charities and churches who do community outreach work in the area.

OUR VALUES

The Sir George Martin Trust supports a wide range of local communities and issues, and places an emphasis on being approachable, supportive and flexible so that the grant application process is as positive as possible for grant seekers. The trustees aim to continue the legacy of Sir George in an inclusive and generous spirit.

www.sirgeorgemartintrust.org.uk

Carla Marshall - Trust Manager

info@sirgeorgemartintrust.org.uk

01943 605372

THE YEAR IN SUMMARY

- We gave out £322,751 in grants to 119 charities and churches which support thousands of West Yorkshire people in need
- The average sized grant was £2,712
- Our funding flexibility continued with 52% of all grants for core costs, 25% for a combination of core and capital costs and 23% for pure capital needs
- We funded 47% of all enquiries and applications



Focus on West Yorkshire

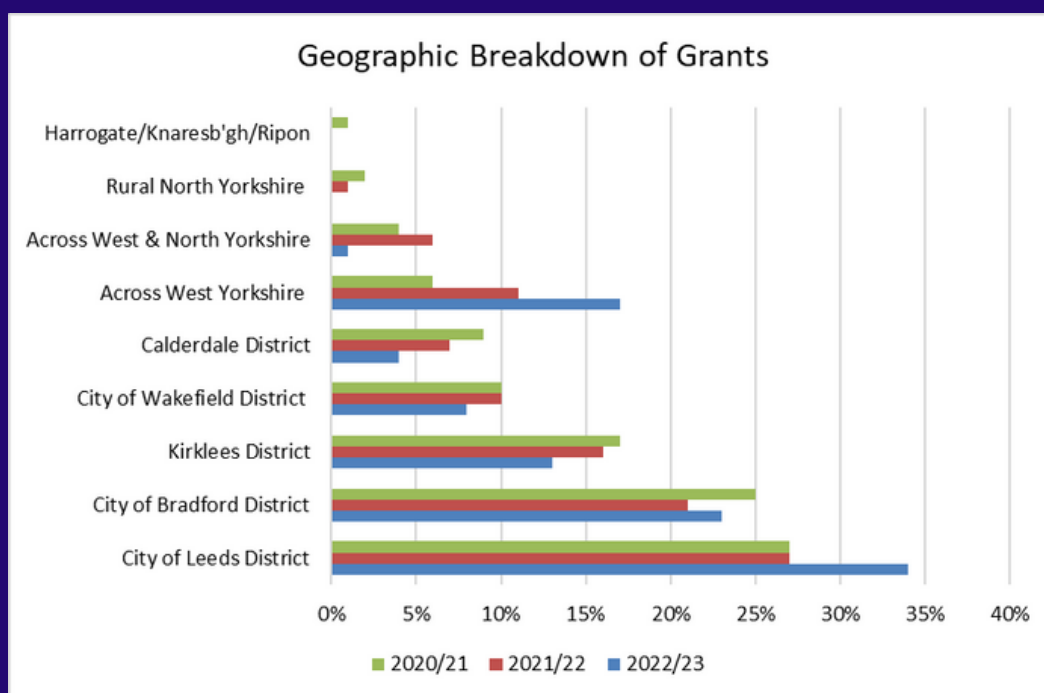


2022/23 Grantmaking

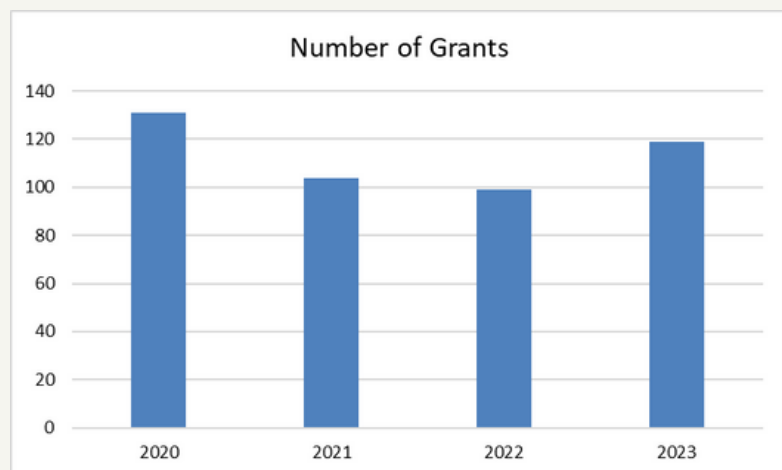
City of Leeds	34%
City of Bradford	23%
Kirklees	13%
City of Wakefield	8%
Calderdale	4%
Across West Yorkshire*	17%
Across West & North Yorkshire	1%

*185% increase in grants to charities working across whole of region 2020/21 vs. 2022/23

The five West Yorkshire districts

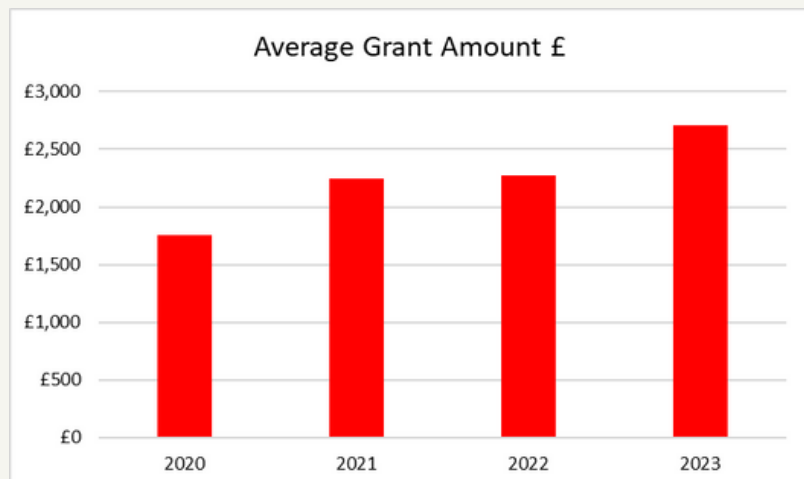
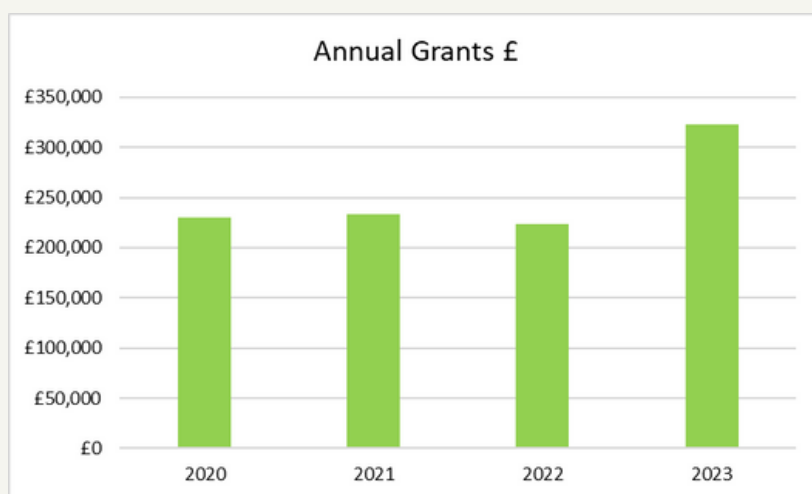


The story since Covid



Following 2020, which was the busiest year ever for enquiries due to this being the first year of the Covid pandemic, enquiries went down during 2021 and 2022 as many charity workers were furloughed and volunteers stayed at home. In 2023, the Trust Manager saw a real bounce back with a strong flow of enquiries and quality applications coming in.

Thanks to the founder of the Denton Trust, Sue Woods, agreeing to merge with the Sir George Martin Trust and give the remaining funds in March 2022, this enabled the Trust to give £100,000 more in grants during 2022/23 compared with 2021/22. This was particularly timely as the cost of living crisis took hold in 2022/23 and small charities and churches' saw the demand for their services soar and needed more funding than ever.



With inflation rising and running costs going through the roof, the Trust committed to giving approved applicants as large a grant as possible. Again, this was possible due to the Denton Trust funds and CCLA Investment Management doing an excellent job of maintaining the investment income for the Trust, whilst continuing to protect the value of the fund.

Who & what we supported

The Trust continued to be a 'generalist' funder, supporting a wide range of people and places in West Yorkshire, but who are all disadvantaged and/or vulnerable in some way.

For many years Youth Welfare & Education has been the number one cause which the Sir George Martin Trust supports and once again in 2022-23 young people were the top priority. Reflecting the multiple issues which faced people of all ages during the cost of living crisis, Adult Welfare & Relief of Poverty was a close second.

The Trust maintained its reactive approach to grantmaking and the Trust Manager worked hard to ensure a constant flow of enquiries from across all five districts of the region by taking part in funding fairs and maintaining relationships with the local infrastructure support organisations and other funders.

As part of its flexible and helpful ethos, an increasing number of grants went towards core funding and in some cases a mixture of core, project and capital needs - 77% of all grants in total, compared with 51% in 2019/20. Capital needs decreased as increasing energy bills and demand for services meant funding for running costs to keep the work going was vital.

Adult Welfare & Relief of Poverty	23%
Advancement of Health/Saving Lives	13%
Amateur sport	2%
Connecting Communities	1%
Disability Support & Activities	13%
Environment/Conservation/Heritage	3%
Infrastructure & Third Sector Support	1%
Local Community Centre/Village Hall	2%
Music/Arts/Culture	6%
Older People's Welfare	5%
Youth Welfare & Education	27%



Supporting & inspiring communities across West Yorkshire

Having moved to supporting just people living in West Yorkshire in 2020 (was West and North Yorkshire prior), the Trust saw a real growth in charities which cover the whole of West Yorkshire and not just 1-2 parts of the region and the trustees were keen to fund many of these organisations in order to have maximum impact and support as many people in need as possible.

LEEDS DIOCESE OF MUSIC

The Trust has been a long term supporter of this faith-based charity and Leeds Diocese of Music continued to grow its youth choirs across West Yorkshire. Focused on working with primary and secondary state schools in disadvantaged areas, the choirs regularly perform on a national stage and their Singing Programme is recognised as the UK's leading provision of choral singing, which reaches 6,000 children each week in around 150 choral groups. The Trust gave £3,000 to enable the charity to continue this work, bringing music and joy to young people and their families across the region.

OUT TOGETHER

Aiming to help more LGBT+ seniors keep well, have fun and stay connected, this charity had a number of successful groups in Leeds but could see the need to branch out wider and required funding to make this happen. A £3,000 grant from the Trust gave Out Together the boost it needed to do more marketing and start to establish the project across West Yorkshire, providing vital support networks to combat social exclusion, depression and poor mental and physical mental health in older age.

WELLSPRINGS TOGETHER

Generally the Trust gives grants directly to a charity or church in order for them to continue their support and services, but in the case of Wellsprings Together, the trustees could see that giving them £5,000 to enable their team to support a number of West Yorkshire micro faith-based community groups and religious institutions providing community outreach support was high impact and provided excellent value for money. This grant helped hundreds of people living in poverty during an incredibly tough year.



Helping youngsters in Leeds & Bradford Districts to thrive

Over a quarter of all the Sir George Martin Trust's funding in 2022/23 went to support youth welfare and education. Helping young people to thrive and lead a happier life has been a top priority for the Trust for decades and youngsters continue to be a primary focus for our funding. The Trust gave 33 grants to help charities and churches across West Yorkshire to support under 18s.

HUNSLET RUGBY FOUNDATION

The Hunslet Rugby Foundation aims to create better people through sport in the south Leeds area and work with up to 1,200 people per week. Much of their work is going into primary and secondary schools to run fun rugby and sports sessions for all abilities, building up the kids' fitness levels and their confidence and self esteem. The charity has just two members of staff and they were finding it challenging to bring in funds to cover their core costs. Whilst they were submitting and waiting to hear from other larger funders, the Trust gave £2,500 to help pay their staff to be able to spend more time on administration and governance, as well as covering the cost of some staff training.

HAWORTH RIDING FOR THE DISABLED (RDA)

The Trust has supported this excellent RDA for many years and in July 2022 gave £5,000 towards the wages of the charity's RDA coaches to help increase lesson availability and provide support at after school and holiday clubs for disabled young people, junior volunteers and siblings. The Trust's grant meant 29 more disabled youngsters were offered riding slots and benefitted from weekly therapy, with some progressing to riding at a competition level. The grant will have a long term impact for these youngsters as the exercise will build their core strength and for many give them a better quality of life. They'll also be making life long friends at the sessions.



Caring for & educating adults in Calderdale, Kirklees & Wakefield

HEBDEN BRIDGE ARTS

For 2023, this Calderdale-focused charity brought together inspiring artists from all disciplines to work with local under-served, under-represented communities to raise awareness of the climate emergency and share what creative action we can all take to tackle it. The work was part of Hebden Bridge Arts' Engaging Neighbourhoods Project which was a key component of their Open Space 70 Festival. The Trust's £2,500 grant went towards staff and volunteer costs, enabling the small team to work with five grassroots community partners and dozens of Calderdale people who don't usually have the opportunity to take part in creative arts sessions. The great outdoors theme ran through all the activities.

PLATFORM 1

This 'hands on' mental health charity based in the heart of Huddersfield became a CIO in 2018 and offers support throughout Kirklees. They work with 1,000+ people a year - men and school children are the primary beneficiaries. Platform 1 really are an absolute lifeline, supporting people in the middle of the night who are suicidal and helping dozens of youngsters who have been abused. The charity were struggling to meet demand following Covid and securing funding to pay all the staff was a challenge. The Trust gave one of their largest grants, £10,000 for core costs, to help Platform 1 get through this difficult period.

WAKEFIELD STREET KITCHEN

Established during the Covid pandemic, this charity provides an outside street kitchen in Wakefield city centre, a distribution service - picking up food and delivering it to other foodbanks, delivers food parcels to local people in need and runs a meals on wheels service to people living in temporary accommodation and struggling families. The Trust provided a grant during Covid and then due to the subsequent cost of living crisis, the charity saw demand for their food and support go through the roof. The Trust grant of £3,000 went towards a staff member's salary, food and fuel costs.



Leeds City College Awards

A new Trust initiative for 2022-23 was a partnership with Leeds City College, to celebrate Adult Learners of Access to Health Science Professions.

The Trust's founder was extremely passionate about supporting the medical sector, and having left school at 16 the trustees felt it was important to recognise and celebrate hard working local people who have returned to education so they can get onto a degree course and secure their dream job in the medical and health science field.

Sir George Martin Trust trustee, Janet Martin, a former university lecturer came up with the awards initiative idea and working closely with the College, six fantastic winners were chosen by their tutors and won £500 from the Trust which could be spent on anything to help them continue their degree studies. Many of the winners continued to work full time and look after their family whilst studying at Leeds City College, which made them so deserving of the £500 award.





Organised 12 events and training sessions attended by over 400 employees and trustees from 70 different funding and infrastructure support organisations


Launched new 2023/24 membership scheme, securing 40 members by 31st March 2022 and secured two corporate supporters totalling £10,000

Led Yorkshire Common Application Form (YCAF) Task Force and encouraged 10 local funding organisations to adopt the YCAF

MORE THAN GRANTMAKING

For decades the Sir George Martin Trust has aimed to be an approachable and inclusive grant-maker, making regular in person visits to applicants and grant holders to ensure the Trustees and Trust Manager have a deeper level of insight into the charities, as well as sharing funder knowledge with grant seekers. As part of this pro-active and generous approach, the Trustees have always encouraged the Trust Manager to think broader than just the Trust's work and a crucial part of the Sir George Martin Trust's commitment to the wider Yorkshire third sector is its involvement with Yorkshire Funders (formerly the Yorkshire Grant Makers Forum) and supporting Carla Marshall to be the Yorkshire Funders' Coordinator.


The Sir George Martin Trust team



Roger Marshall - Chair



Morven Whyte - Vice Chair




Sarah Blenkinsop - Trustee




Martin Bethel QC - Trustee




Paul Taylor MBE - Trustee




Ailsa Rhodes MBE - Trustee



Janet Martin - Trustee




Andrew Wriglesworth - Trustee



Liam Jagger - Trustee



Haqueq Siddique - Trustee



Carla Marshall - Trust Manager